

ANNUAL GOLF GUIDE PROGRAM

Golf on Cape Cod Distribution: 42,000 copies
 Website Traffic: 150,000 unique visitors per year
 Print & Online Audience: 192,000

2010 ANNUAL GOLF GUIDE DISTRIBUTION

Golf Show Distribution (Boston, Portland, Springfield)	5,000
In-Room Distribution (Hotels, Inns, B& B's)	4,000
Tournament Distribution (Charity/Business Golfers)	2,000
Subscribers & Golf Course Distribution	8,000
Airline & Airline Clubs Distribution (Delta, Continental)	3,000
Total Distribution/Circulation	22,000

GOLF COURSE INTEGRATED MARKETING PROGRAM RATES

Golf Course Type	Standard Listing (no web banner ad)	Premium Listing w/ 125x125 Banner Ad*
36 Hole Golf Course (2 full-page ads)	\$3,100.00	\$3,895.00
18 Hole Golf Course (full-page ad)	\$2,650.00	\$3,345.00
9 Hole Golf Course (full Page ad)	\$1,850.00	\$2,450.00
Executive Course (full-page ad)	\$1,850.00	\$2,450.00

- Includes a full-page 4-color ad with course review
- Inclusion in Course Directory and locator map in print & online
- Featured listing on www.golfoncapecod.com

* Premium Listing Includes a 125 x 125 square button ROS plus the following navigation:
visit website, photo gallery, book a tee time, navigation

LODGING, DINING, SHOPPING & ACTIVITIES INTEGRATED MARKETING PROGRAM RATES

PRINT MEDIA	BRONZE	SILVER	GOLD	PLATINUM	PARTNER
Full Page Color					■
2/3 Page Color				■	
1/2 Page Color			■		
1/3 Page Color		■			
1/6 Page Color	■				
Print Listing	■	■	■	■	■
ONLINE MEDIA					
Feature Listing	■	■	■	■	■
125x125 Banner		■	■	■	■
120x600 Banner				■	■
Stay & Play		■	■	■	■
RATE	\$895	\$1,195	\$1,545	\$1,895	\$2,495

Partner Inside Covers and Page One: \$3,175 • Partner Back Cover: \$3,395

ON-SALE AND CLOSING DATES

ANNUAL 2010

Ad Deadline
1/30/10

On Sale Dates
March 2010