

COMPANY: _____ CONTACT: _____
 ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____
 MAILING ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____
 TELEPHONE #: _____ FAX #: _____
 WEBSITE: _____ EMAIL: _____

PRINT ADVERTISING:

AD SIZE FULL PAGE 1/2 PAGE (VERT.) 1/3 PAGE (SQUARE) 1/6 PAGE (VERT.) 1/12 PAGE
 2/3 PAGE (VERT.) 1/2 PAGE (HORIZ.) 1/3 PAGE (VERT.) 1/6 PAGE (HORIZ.) 1/4 PAGE F&W/RE ONLY

ISSUES ANNUAL _____ year SUMMER/FALL _____ year
 On Sale Date: February On Sale Date: August

POSITIONING INSTRUCTIONS:

GUARANTEED AD POSITION add 10% AD POSITION REQUEST not guaranteed

POSITIONING INSTRUCTIONS: _____

MATERIALS & INSTRUCTIONS:

<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> WE NEED CREATIVE SERVICES <input type="checkbox"/> WE WILL SUPPLY OUR OWN AD _____ Specify date of delivery	<input type="checkbox"/> RENEWAL <input type="checkbox"/> PICK UP Issue _____ <input type="checkbox"/> PICK UP WITH CHANGES <input type="checkbox"/> NEW MATERIALS <input type="checkbox"/> WE NEED CREATIVE SERVICES <input type="checkbox"/> WE WILL SUPPLY OUR OWN AD _____ Specify date of delivery
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PRODUCTION CONTACT _____ EMAIL _____ PHONE _____

NOTES: _____

All print materials must be received by the close date with instructions or ad cannot be guaranteed by the publisher. Publisher disclaims all responsibility for omissions and errors

INTERNET ADVERTISING:

INTERNET ONLY RATE: _____

START DATE _____ 6mo. 12mo.

START DATE _____ 6mo. 12mo.

PAYMENT TERMS & CONDITIONS:

- A minimum deposit of 25% must be paid upon signing of the contract.
- All ads must be paid in full 30 days after the materials close date of the issue/issues contracted.
 Materials close dates: Issue 1 _____ Issue 3 _____
 Issue 2 _____ Issue 4 _____
- Any other arrangements must be approved by the business office of Northeast Publications, Inc.
- Visa/Mastercard accepted.

COST PER AD _____

FREQUENCY _____

OTHER _____

TOTAL _____

DOWN PAYMENT _____

BALANCE DUE _____

CLIENT SIGNATURE _____ **TITLE** _____ **DATE** _____
 Advertiser and/or agency acknowledges receipt of production requirements and agrees to the terms and conditions therein and in the publication's media kit.

GOCC REPRESENTATIVE _____ **TITLE** _____ **DATE** _____