



ONLINE ADVERTISING RATES

Golf on Cape Cod Distribution: 42,000 copies
Website Traffic: 150,000 unique visitors per year
Print & Online Audience: 192,000

IMU's (Interactive Media Units) - Annual Rate

125 x125 (square button)	\$495.00
120 x 600 (skyscraper)	\$650.00
250 x 250 (large rectangle)	\$595.00

FEATURED LISTINGS

Where to Play:

Premium Listing	\$1,295.00
Standard Listing	\$ 795.00

Where to Stay:

Hotels, Resorts & Inns	\$ 595.00
Golf Packages	\$ 595.00
Luxury Travel	\$ 595.00
Where to Eat (19th Hole):	\$ 395.00

GOLF ON CAPE COD.COM DELIVERS AN EVER-EXPANDING AUDIENCE OF AVID GOLFERS TO CAPE COD, THE ISLANDS & THE SOUTH SHORE.

- **Editorial Integration of the print content with our websites. We give our readers a reason to visit the website.**

Traffic is generated from the following key areas:

- **Number one placement on Google & Yahoo search engines:**
 Cape Cod Golf Courses
 Cape Cod Golf Course Map
 Cape Cod Golf Course Reviews
 Nantucket Golf Course Reviews
 Martha's Vineyard Golf Course Reviews

ONLINE TRAFFIC

Unique Visitors Annually	150,000
Page Views (Impressions)	415,320
Hits	2,114,395

