

COMPANY: \_\_\_\_\_ CONTACT: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 MAILING ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 TELEPHONE #: \_\_\_\_\_ FAX #: \_\_\_\_\_  
 WEBSITE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**PRINT ADVERTISING:** Prices indicated are for a 1x four color rate. Deduct 10% for 2x rate

SUPPLIER

AD SIZE

<b>FULL</b> (NON-BLEED: 7 X 9.625) (BLEED: 8.25 X 11.125) \$3,367	<b>2/3</b> 4.5 X 9.625 \$2,697	<b>1/2 V</b> 4.5 X 7.25 \$2,275	<b>1/2 H</b> 7.25 X 4.75 \$2,275	<b>1/3</b> 4.5 X 4.75 \$1,624	<b>1/3 V</b> 2.187 X 9.625 \$1,624	<b>1/6 H</b> 4.5 X 2.312 \$1,075	<b>1/6 V</b> 2.187 X 4.75 \$1,075	<b>1/12</b> 2.187 X 2.312 \$810
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FULL PAGE       1/2 PAGE (VERT.)       1/3 PAGE (SQUARE)       1/6 PAGE (VERT.)       1/12 PAGE

2/3 PAGE (VERT.)       1/2 PAGE (HORIZ.)       1/3 PAGE (VERT.)       1/6 PAGE (HORIZ.)

ISSUES

SPRING SUMMER      year \_\_\_\_\_      year \_\_\_\_\_      year \_\_\_\_\_      year \_\_\_\_\_  
 FALL/ WINTER      year \_\_\_\_\_      year \_\_\_\_\_      year \_\_\_\_\_      year \_\_\_\_\_

**POSITIONING INSTRUCTIONS:**

GUARANTEED AD POSITION add 10%

AD POSITION REQUEST not guaranteed

DISPLAY SECT.

VERIFIED SECT.

POSITIONING INSTRUCTIONS: \_\_\_\_\_

**MATERIALS & INSTRUCTIONS:**

NEW CLIENT  
 WE NEED CREATIVE SERVICES  
 WE WILL SUPPLY OUR OWN AD \_\_\_\_\_  
 Specify date of delivery \_\_\_\_\_

RENEWAL  
 PICK UP Issue \_\_\_\_\_       PICK UP WITH CHANGES  
 NEW MATERIALS       WE NEED CREATIVE SERVICES  
 WE WILL SUPPLY OUR OWN AD \_\_\_\_\_  
 Specify date of delivery \_\_\_\_\_

PRODUCTION CONTACT \_\_\_\_\_ EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

NOTES: \_\_\_\_\_

All print materials must be received by the close date with instructions or ad cannot be guaranteed by the publisher. Publisher disclaims all responsibility for omissions and errors

**INTERNET ADVERTISING:** START DATE \_\_\_\_\_  6mo.  12mo. INTERNET RATE \_\_\_\_\_

**PAYMENT TERMS & CONDITIONS:**

- A minimum deposit of 25% must be paid upon signing of the contract.
- All ads must be paid in full 30 days after the materials close date of the issue/issues contracted.  
 Materials close dates: Issue 1 \_\_\_\_\_ Issue 3 \_\_\_\_\_  
 Issue 2 \_\_\_\_\_ Issue 4 \_\_\_\_\_
- Any other arrangements must be approved by the business office of Northeast Publications, Inc.
- Visa/Mastercard accepted.

**COST PER AD** \_\_\_\_\_

**FREQUENCY** \_\_\_\_\_

**OTHER** \_\_\_\_\_

**TOTAL** \_\_\_\_\_

**DOWN PAYMENT** \_\_\_\_\_

**BALANCE DUE** \_\_\_\_\_

CLIENT SIGNATURE \_\_\_\_\_ TITLE \_\_\_\_\_ DATE \_\_\_\_\_  
 Advertiser and/or agency acknowledges receipt of production requirements and agrees to the terms and conditions therein and in the publication's media kit.

HOME REMODELING MAGAZINE REPRESENTATIVE \_\_\_\_\_ TITLE \_\_\_\_\_ DATE \_\_\_\_\_