

magazine specs

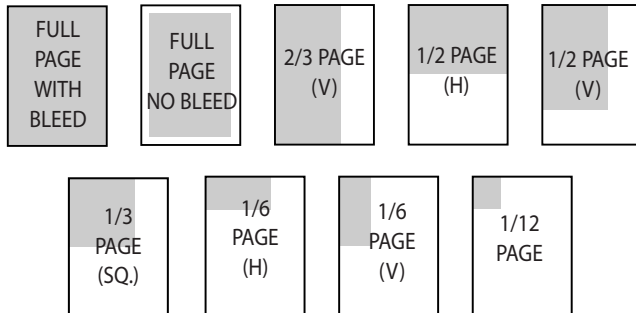
TRIM SIZE: 8" x 10.5"

BINDING PROCESS: Perfect Bound

PRINTING PROCESS:

Web Offset • 200 line screen • 4 Color • 2400dpi

ad layouts



ad size width height

INSIDE COVERS	(SEE BELOW)	
BACK COVER	(SEE BELOW)	
FULL PAGE	(SEE BELOW)	
2/3 PAGE	4.5"	9.625"
1/2 PAGE (H)	7.25"	4.75"
1/2 PAGE (V)	4.5"	7.25"
1/3 PAGE	4.5"	4.75"
1/6 PAGE (H)	4.5"	2.312"
1/6 PAGE (V)	2.187"	4.75"
1/12 PAGE	2.187"	2.312"

FULL PAGE SIZES: NO BLEED: 7" X 9.5"

WITH BLEED: 8.25" X 10.75" / TRIM SIZE 8" X 10.5"

contact information

home remodeling
CAPE COD, THE ISLANDS & THE SOUTH COAST

Customer Service

Home Remodeling Cape Cod, the Islands & the South Coast magazine
900 Route 134 • Unit 1-9, Box 14
South Dennis, MA 02660
TEL (508)398-6101 Ext. 114
FAX (508)398-4711

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www.homeremodelingmag.com

ad material specifications

You are responsible for providing files that meet the following specifications. Many of the files we receive are not suitable for press. If you need assistance or have questions regarding this information, please call us today at 800-286-6101, ext. 114 between the hours of 9am-5pm Mon-Fri. If the following specs are not met, we will contact you to obtain new files or fonts depending on deadline schedules. If you do not respond to our request for revised files, we cannot guarantee the final output quality of your ad.

IF SUPPLYING SEPARATE AD MATERIALS SUCH AS IMAGE AND COPY:

1. We offer advertisement design services free of charge (a \$150 value). Please provide photo(s) as specified below and text for your ad. You will be allowed up to 3 revisions of your advertisement (additional revisions cost \$50 per revision)
2. All images must be high resolution (300 dpi, CMYK format). We cannot accept web images. If low resolution artwork is supplied, Northeast Publications will not be responsible for output quality of final advertisement. Photos from digital camera: please be sure the photo is as large as possible. We will not be able to use photos from digital cameras that are too small. If you are unsure about the size, please send file(s) to us and we will test your digital photos to see if they will work.
3. TIFF, JPEG, or EPS formats are acceptable file formats for images. Please email images separately or mail on disc to address below.
4. Please do not send your image inside a Microsoft Word document. Microsoft Word files will be accepted for use of text copy only. Please send images in high resolution format separately.

PDF FILES (HIGH RESOLUTION VIA DISC OR EMAIL) - MUST MEET THE FOLLOWING SPECIFICATIONS:

1. Images within pdf MUST be 300 dpi. Please do not use web images.
2. Images must be CMYK (no RGB web images)
3. Fonts must be embedded within the pdf
4. PDF files must be created and distilled at 2400 dpi
5. Please call our office if you do not understand these specs

PRESS-READY ADS SUPPLIED ON DISC (QUARKXPRESS):

1. Quark XPress version 4-7 Macintosh format, with all supporting images and fonts.
 2. Supply a color proof with your ad.
 3. All images supplied must be high resolution (300 dpi minimum).
 4. Images and Quark colors must be CMYK/process format (no Pantone, RGB, spot colors or web images).
- Please supply color proof with all supplied ads. We are not responsible for matching these proofs on press. They will be used for digital ad content only. Please create your ad to meet SWOP press standards.
 - If supplying full page ad with bleed, please allow at least 1/4" (1/2" preferable) margin on outside of ad. Northeast Publications will not be responsible for ads containing text within this area. Please refer to ad sizes chart.

on sale & closing dates 2009-10

FALL 2009

Space Deadline July 31, 2009
Advertising Deadline August 8, 2009
On Sale Date September 2009

SPRING 2010

Space Deadline March 13, 2010
Materials Deadline March 20, 2010
On Sale Date May 2010