

COMPANY: _____ CONTACT: _____
 ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____
 MAILING ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____
 TELEPHONE #: _____ FAX #: _____
 WEBSITE: _____ EMAIL: _____

PRINT ADVERTISING: Prices indicated are for a 1x four color rate. Deduct 10% for 2x rate

SUPPLIER

AD SIZE

FULL (NON-BLEED: 7 X 9.625) (BLEED: 8.25 X 11.125) \$3,367	2/3 4.5 X 9.625 \$2,697	1/2 V 4.5 X 7.25 \$2,275	1/2 H 7.25 X 4.75 \$2,275	1/3 4.5 X 4.75 \$1,624	1/3 V 2.187 X 9.625 \$1,624	1/6 H 4.5 X 2.312 \$1,075	1/6 V 2.187 X 4.75 \$1,075	1/12 2.187 X 2.312 \$810
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FULL PAGE 1/2 PAGE (VERT.) 1/3 PAGE (SQUARE) 1/6 PAGE (VERT.) 1/12 PAGE

2/3 PAGE (VERT.) 1/2 PAGE (HORIZ.) 1/3 PAGE (VERT.) 1/6 PAGE (HORIZ.)

ISSUES

SPRING SUMMER year _____ year _____ year _____ year _____
 FALL/ WINTER year _____ year _____ year _____ year _____

POSITIONING INSTRUCTIONS:

GUARANTEED AD POSITION add 10% AD POSITION REQUEST not guaranteed DISPLAY SECT. VERIFIED SECT.

POSITIONING INSTRUCTIONS: _____

MATERIALS & INSTRUCTIONS:

NEW CLIENT
 WE NEED CREATIVE SERVICES
 WE WILL SUPPLY OUR OWN AD _____
 Specify date of delivery _____

RENEWAL
 PICK UP Issue _____ PICK UP WITH CHANGES
 NEW MATERIALS WE NEED CREATIVE SERVICES
 WE WILL SUPPLY OUR OWN AD _____
 Specify date of delivery _____

PRODUCTION CONTACT _____ EMAIL _____ PHONE _____

NOTES: _____

All print materials must be received by the close date with instructions or ad cannot be guaranteed by the publisher. Publisher disclaims all responsibility for omissions and errors

INTERNET ADVERTISING: START DATE _____ 6mo. 12mo. INTERNET RATE _____

PAYMENT TERMS & CONDITIONS:

- A minimum deposit of 25% must be paid upon signing of the contract.
- All ads must be paid in full 30 days after the materials close date of the issue/issues contracted.
 Materials close dates: Issue 1 _____ Issue 3 _____
 Issue 2 _____ Issue 4 _____
- Any other arrangements must be approved by the business office of Northeast Publications, Inc.
- Visa/Mastercard accepted.

COST PER AD _____

FREQUENCY _____

OTHER _____

TOTAL _____

DOWN PAYMENT _____

BALANCE DUE _____

CLIENT SIGNATURE _____ TITLE _____ DATE _____
 Advertiser and/or agency acknowledges receipt of production requirements and agrees to the terms and conditions therein and in the publication's media kit.

HOME REMODELING MAGAZINE REPRESENTATIVE _____ TITLE _____ DATE _____